

## Jeffrey White Biography and CV

Jeffrey White  
Mobile: (609) 947-4873  
Jcwhite78@gmail.com



***Jeffrey White***  
**CEO/Owner**  
**White Mantis Consultants LLC**

Jeffrey White has a bachelor of science degree from Rutgers University, a masters of science degree in entomology from the University of Florida and spent a few additional years of study at Rutgers university on several different entomological topics. For the past 15 years he has spent the majority of his professional time studying the management of bed bugs in both residential and commercial properties and become an expert on the topic of bed bug service. Using his expertise on the topic of bed bugs, White served as the driving force behind the development of various products that include the SenSci BlackOut Bed Bug Detector, SenSci Volcano Bed Bug Monitor, SenSci Activ Bed Bug Lure and SenSci Pyramid Pitfall Trap. In 2015, White was voted one of twenty-one of the National Pest Management Association's "Next Generation of Leaders in the Pest Management Industry".

White has presented to forums that include the National Pest Management Association, state pest management associations, the Entomological Society of America, the International Hotel and Motel Show, as well as presented to hundreds of other groups both within the US and internationally. He's been featured as a bed bug expert on ABC's *The View*, NBC's *Nightly News with Brian Williams*, NBC's *Today's Show*, ABC's *World News Tonight with Diane Sawyer*, Animal Planets *Infested*, *Dr. Oz* and *Dateline*, among many others.

White is also driven in his life to give back to the community and subsequently developed BedBug TV in 2008, an online weekly video podcast that has been viewed by close to six-million people across the world. BedBug TV educates the public and pest control industry on different topics associated with the treatment and products of bed bugs and answers questions relating to those topics. In addition to Bed Bug TV, White is also the visionary behind "Taking the Bite Out of the Holidays" which is an annual charitable drive held across the country to provide free treatments to those in need who are suffering from bed bug infestations around the holidays. Since it's inception in 2009, the charitable drive has given over \$500,000 back to those in need.

White recently launched White Mantis Consultants LLC and plans to specialize in developing pest control training programs for pest control companies and other affected industries, expert witness consulting work for bed bug legal cases and public speaking on all pest control topics.

-More-

## Curriculum Vitae: Jeffrey C. White

Jeffrey C. White, CEO and Owner

White Mantis Consultants

7 Tyler Ct.

Allentown, NJ 08501

(609) 947-4873

### Professional Experience

White Mantis Consultants LLC

2021 to  
Current

Allentown, NJ

CEO and Owner: Consulting company specializing in developing pest control training programs for pest control companies and other affected industries, expert witness consulting work for bed bug legal cases and public speaking on all pest control topics.

2008 to  
2021

BedBug Central/TRNZ4m

Trenton, New Jersey

*Chief Product Officer: Visionary and primary mind behind the evaluation and development of new products in the SenSci portfolio (SenSci BlackOut Bed Bug Detector, SenSci Volcano Bed Bug Monitor, SenSci Bed Bug Attractant and SenSci Pyramid Pitfall Trap). Also oversees the development and implementation of all educational classes associated with the EvolveYT brand. Regarded as one of the top experts on the implementation of bed bug treatment protocols.*

*Host of BedBug TV.*

*Visionary behind "Taking the Bite Out of the Holidays" – annual charity giving back to those in need across the country who are suffering from bed bug infestations around the holidays*

*Conducts educational programs on a diverse number of pest-related topics for members of the pest control industry as well as other pest-impacted industries.*

*Consultant working in various industries (hospitality, office management, summer camps, etc.) on how to best manage and eliminate bed bug infestations*

2006 to  
2018

Cooper Pest Solutions

Lawrenceville, New Jersey

*Technical Director and Consultant: Assisted in the research of new products and protocols for the treatment of bed bugs, amongst other pests. Also developed and implemented the training of technicians and other staff on different pests.*

### Education

2004 to  
2006

Rutgers University

New Brunswick, New Jersey

*PhD. Candidate in Entomology - Incomplete*

*Proposed Dissertation: "Environmental factors that influence the distribution of the lone-star tick in New Jersey."*

2002 to  
2004

University of Florida

*Gainesville, Florida*

*Masters of Science in Entomology*

*Thesis: "Developing IPM strategies for the control of twospotted spider mites in strawberries in north-central Florida."*

1997 to  
2001

Rutgers University

*New Brunswick, New Jersey*

*Bachelor of Science – Biological Sciences*

### **Media Appearances**

- **The View (ABC).** Topic: Bed Bugs. September 2010.
- **Animal Planet "Infested".** 2011, 2012 and 2013.
- **National Geographic Wild's "Invaders".** October, 2011.
- **Dr. Oz.** Topic: Parasites. May, 2020.
- **Dr. Oz.** Topic: Head lice. May, 2017.
- **Today's Show (NBC - National).** Topic: Bed Bug Awareness. July, September 2010.
- **World News Tonight with Diane Sawyer (ABC – National).** Topic: Bed bugs. August 2010.
- **The Nightly News with Brian Williams (NBC - National).** Topic: Bed bug Awareness. July 2010.
- **Dateline (NBC - National).** Bed bugs in Refurbished Mattresses. April 2008.
- **Fox 5's Good Day, NY.** General Information about Bed bugs. July, September 2010.
- **Street Signs with Erin Burnett (CNBC - National).** Topic: Bed bugs. August 2010.
- **The Dylan Ratigan Show (MSNBC - National).** Topic: Bed bug Basics. July 2010.
- **MSNBC Live (National).** Topic: Bed bugs. August, several appearances in 2010.
- **Morning and Evening News (ABC, CBS, NBC, Fox, NY1, among others – NY, Philadelphia, Chicago).** Topic: Bed bugs. several appearances in 2010.

### **Grants**

2008: The evaluation of the effectiveness of liquid residual pesticides for use in bed bug management programs. NPMA Pest Management Foundation.

2008. Cooperating with NC State University. Determination of Sources of Infestation and Patterns of Dispersal of Bed Bugs in Urban and Agricultural Environments. USDA National Research Initiative Competitive Grants Program, Primary Investigator Edward Vargo, NC State

### **Publications**

- White, J. 2017. An Overview of Bed Bug (Hemiptera: Cimicidae) Treatment in the US: Using Science to Create Progressive Protocols. Proceedings of the International Conference of Urban Pests. 2017.
- White, J. 2017. Using Monitors to Detect and Assist in the Treatment of the Common Bed Bug, *Cimex lectularius*. Proceedings of the International Conference of Urban Pests. 2017.

- White, J. 2014. Bed Bugs: The Last Laugh of the Confederacy. PCT Magazine. December Edition.
- White, J. 2014. Tech Talk: Communicating to the Public. Going from Content to Context. PCT Magazine. July Edition.
- White, J. 2013. Winning the War: Early detection is the first step in fighting bed bug infestations. Defense Communities, May/June issue.
- Cooper, P. and J. White. 2013. Vampire Slayers: Bloodsucking bed bugs drive sales, technical innovations and more holistic control approaches. PMP Magazine. January edition.
- White, J. 2012. Juggling Act. PCT Magazine. December 2012 issue,
- White, J. and C. Allen. 2011. Ban the Bed Bugs. Defense Communities, May/June issue, 36-39.
- Wang, C, W.T. Tsai, R. Cooper and J. White. 2011. Effectiveness of bed bug monitors for detecting and trapping bed bugs in apartments. J. Econ. Entomol. 104(1). 274-8.
- White, J. and C. Allen. 2010. Education and Eradication: Learning how to detect bed bugs is a critical first step toward avoiding infestations. Defense Communities, November/December issue, 24-26.
- White, J. 2010. Bed Bug Column. Pest Management Professional Magazine. Quarterly column.
- Cooper, R. and J. White. 2007. Don't Let the Bed Bugs Bite Your Business. Progressive Rentals Magazine. August-September Issue, 40-43.
- Cooper, R., S. Madden and J. White. 2007. To Inspect or Not to Inspect That is the Question. Apartment Industry Magazine (AIM), June-July Issue, 35, 37.
- Liburd, O. E., J. C. White, E. M. Rhodes, and A. A. Browdy. 2007. The residual and direct effects of reduced-risk and conventional miticides on twospotted spider mites, *Tetranychus urticae* Koch (Acari: Tetranychidae) and predatory mites (Acari: Phytoseiidae). Fla. Entomol. 90(1): 249-257.
- White, J. C. and O. E. Liburd. 2005. Effects of soil moisture and temperature on reproduction and development of twospotted spider mites *Tetranychus urticae* Koch (Acari: Tetranychidae) in strawberries. J. Econ. Entomol. 98: 154-158.
- Liburd, O. E., J. C. Turner and J. C. White. 2005. Twospotted spider mites threaten Florida strawberries. Fruit Growers News. 40: 15-16.
- Mayer, M., T. Chianese, T. Scudder, J. White, K. Vongpaseuth and R. Ward. 2002. Thirteen years of monitoring hemlock woolly adelgid in New Jersey forests. Proceedings: Hemlock Woolly Adelgid in Eastern United States Symposium. 1:50-60.

### **Public Speaking**

- Killgerm Seminar Theatre at PestExtra. Virtual (UK and Europe). March 2021. Bed bug management in 2021: a view from the United States.

- Global Bed Bug Summit. Virtual. December 2020. Biopesticides and Essential Oils: Putting Research Into Practice
- Pacific NW Professional Pest Management Conference. Hood River, OR. February 2020. The latest in research and control strategies for bed bugs in residential and commercial properties.
- New York Pest Management Association Bed Bug Seminar. Queens, NY. January 2020. New Technologies and Approaches for Managing Bed Bugs.
- Target Specialty Products Educational Seminar. Portland, OR. November 2019. New Technologies and Approaches for Managing Bed Bugs.
- Pest Control Operators of California PestED Conference. Concord, CA. November 2019. New Technologies and Approaches for Managing Bed Bugs.
- New England Pest Management Association. Taunton, MA. November 2019. New Technologies and Approaches for Managing Bed Bugs.
- National Association of Housing and Redevelopment Officials (NAHRO). Annual Meeting. San Antonio, TX. October 2019. New Technologies and Approaches for Managing Bed Bugs in Affordable Housing Communities.
- Virginia Pest Management Association. Richmond, VA. September 2019. New Technologies and Approaches for Managing Bed Bugs.
- Pennsylvania Housing Finance Agency Conference. Lancaster, PA. June 2019. New Technologies and Approaches for Managing Bed Bugs in Affordable Housing Communities.
- PCOC Summer Conference. Carlsbad, CA. June 2019. New Technologies and Approaches for Managing Bed Bugs.
- PCT Bed Bug Virtual Conference. May 2019. New Technologies and Approaches for Managing Bed Bugs.
- Target Specialty Products Spring Training. Oklahoma City, OK. April 2019. What's New in the World of Bed Bugs.
- Armed Forces Pest Management Board Annual Meeting. Silver Springs, MD. March 2019. What New Technologies are Available for Bed Bugs.
- NYPMA and NJPMA Bed Bug Seminars. New Hyde Park, NY and Piscataway, NJ. January 2019. What's New in the World of Bed Bugs.
- Texas A&M Continuing Education. College Station, TX. January 2019. What's New in the World of Bed Bugs.
- Global Bed Bug Summit. Denver, Colorado. November 2018. A Technical Perspective on Proactive Bed Bug Services.

- Kansas Pest Control Association: Master Technician Class. Manhattan, Kansas. November 2018. Bed Bug Boot Camp.
- Atlantic Pest Management Association. Halifax, Canada. November 2018. What's New in the World of Bed Bugs.
- Danish Pest Management Association. Odense, Denmark. October 2018. A Progressive Treatment Protocol for Bed Bugs: A United States Perspective.
- Bed Bug Boot Camp with Killgerm Distributors. Osset and London, England. October 2018. Everything You Need to Know About Bed Bugs to Build and Effective Treatment Protocol.
- Arkansas Pest Management Association. Fall Meeting. September 2018. A Progressive Approach to Managing Bed Bugs.
- New Jersey Pest Management Association's Annual Clambake. August 2018. What's New in the World of Bed Bugs.
- American Apartment Owners Association. Webinar. August and December 2018. What to Know about Bed Bugs and Where to Find Them Within a Home.
- PCT Bed Bug Virtual Conference. Webinar. June 2018. What's New in the World of Managing Bed Bugs.
- Affordable Housing Management Association: Rocky Mountain Region. Webinar. June 2018. What you Need to Know About Bed Bugs in Affordable Housing.
- Association of Alaskan Housing Authorities. Anchorage, AK. May, 2018. 2-day Bed Bug Training Event.
- New York Pest Management Associations Spring Fling. Queens, NY. March, 2018. New Technologies and Approaches for Managing Bed Bugs.
- Leisure Systems Annual Meeting (Jellystone Camping and RV Parks). Cincinnati, OH. February, 2018. Bed Bug Boot Camp.
- North Carolina Pest Management Association Winter Meeting. Raleigh, NC. January, 2018. Bed Bug Boot Camp.
- National Pest Management Associations Eastern Branch Meeting. Foxwoods Casino, Mashantucket, CT. January, 2018. New Technologies and Approaches for Managing Bed Bugs.
- Georgia Pest Control Association Annual Meeting. Athens, GA. January, 2018. New Technologies and Approaches for Managing Bed Bugs.

**Highlight Speaking Engagements Prior to 2018 – more available upon request**

- Washington State University's Extension Training. Tacoma, WA. September, 2017. Bed Bug Boot Camp

- International Conference of Urban Pests. Birmingham, England. July 2017. An Overview of Bed Bug (Hemiptera: Cimicidae) Treatment in the US: Using Science to Create Progressive Protocols.
- PestEx. London, England. An Overview of Monitoring and Treating Bed Bugs in the United States. March 2017.
- Global Bed Bug Summit. Indianapolis, IN. December 2016. Bed Bugs 101.
- Univar Educational Event. Toronto, ON, Canada. November 2016. New Techniques for Treating and Monitoring Bed Bugs.
- Killgerm Educational Event: Bocking Workshop. Braintree, England. October 2016. An Overview of Monitoring and Treating Bed Bugs in the United States.
- International Congress of Entomology. Orlando, FL. September 2016. Symposium: Spreading the Word: Bed Bug Education and Training in Today's Society.
- Canadian Pest Management Association: Annual Conference. Halifax, Nova Scotia, Canada. April 2016. How to Build an Effective Bed Bug Protocol.
- Association Quebecoise de la Gestion Parasitaire: Bi-Annual Conference. Montreal, Quebec, Canada. March 2016. Treating and Monitoring for Bed Bugs.
- Entomological Society of America: Annual Meeting. Minneapolis, MN. November 2015. Using Research to Create a Replicable Bed Bug Protocol.
- Cuyahoga County Task Force Annual Meeting. Cleveland, OH. November 2015. Treating and Monitoring for Bed Bugs in Multi-family Housing.
- Pestworld East. Dubai, UAE. April 2015. Pest Monitoring and Evaluating Efficacy of Control Programs and Pesticide Safety and Product Stewardship in the 21<sup>st</sup> Century.
- 8<sup>th</sup> International IPM Symposium: IPM Solutions for a Changing World. Salt Lake City, UT. March 2015. Building international professionalism: Credentialing options for the people and places that practice IPM in the built environment.
- NPMA Global Bed Bug Summit. Denver, CO. January 2015. Bed Bugs in Affordable Housing.
- Pestworld. Orlando, FL. October 2014. Integrated Tick Management in Urban Landscapes: Balancing Technology with Affordability.
- Bed Bug Educational Session sponsored by Pied Piper Pest Control. Anchorage, AK. August 2014. Bed Bugs are Biting Alaska: What you need to know about this pest.
- Pacific Northwest Pest Management Conference. Hood River, OR. March 2014. The Reality of Bed Bugs in our Communities.

- NPMA Global Bed Bug Summit. Denver, CO. December 2013. Panel Q&A: Everything You Always Wanted to Know About Bed Bug Lawsuits But Were Afraid to Ask.
- North American Bed Bug Summit. Las Vegas, NV. September 2012. Managing Bed Bugs on Heavily Infested Properties.
- Department of Defense Housing and Dormitory Managers: Annual Professional Development Seminar, San Diego, CA. January, 2012. Topic: Bed Bug Basics and Developing a Bed Bug Response Plan.
- National Pest Management Association: Annual Meeting, New Orleans, LA. October, 2011. Topic: Evaluation of Liquid Residual Pesticides for Bed Bug Management Programs.
- North American Bed Bug Summit. Chicago, IL. September 2011. Bed Bugs Outside of Beds: General Session.
- Choice Hotels – Choice University. Boston, MA. May 2011. Don't Let Bed Bugs Take a Bite Out of Your Business.
- Americinn Conference. Las Vegas, NV. April 2011. Panel Discussion - Bed Bug Basics and the Hospitality Industry.
- Canadian Pest Management Association. Halifax, Nova Scotia, Canada. Annual Meeting. April 2011. Bed Bugs: Biology, Behavior and Where It's All Going.
- International Hotel and Motel Show. New York, NY. November 2010. Panel Discussion: Bed Bugs and What the Hospitality Industry Needs to Know.
- North American Bed Bug Summit. Chicago, IL. September 2010. How to Put a Bed Bug Program Together.
- ResLife.net and APPA Webinar series. July 2010. How to Handle Biting Pest Complaints and Controlling Bed Bugs on a College or University Campus.
- Structural Pest Management Association of British Columbia: Annual Meeting, Victoria, BC. January, 2010. Topic: Business of Bed Bugs and Bed Bugs: Challenges and Overcoming Them.
- National Pest Management Association: Annual Meeting, Las Vegas, NV. October, 2009. Topic: Update on the Evaluation of Liquid Residual Pesticides for Bed Bug Management Programs.